



## **Starlight Developments Announces Life Sports Club Official Sports Partner**

**Sherif Abuotaleb: Starlight Developments is committed to bringing our community members world class services that enhance their life.**

**Shalaby: EGP 1 Billion investment in Life Sports Club, Egypt's hottest new sports club in the heart of New Cairo.**

Leading real estate developer in Egypt, Starlight Developments signed a partnership agreement with Life Sports Club to be the official sports partner of Starlight Developments' projects.

Through this partnership, Life Sports Club will offer Starlight Developments community members fully integrated sports and wellness services.

“Starlight Developments is committed to bringing our communities the best in class in every aspect of their lives, offering a fully integrated community, with facilities that cater to a well balanced and healthy lifestyle,” said Sherif Abuotaleb, CEO, Starlight Developments following the signing ceremony.

Aboutaleb added, through our partnership with Life Sports Club, our clients will be offered a state of the art sports facility where families can come together to lead active and socially engaged lives.

Life Sports Club was founded in 2021 by Shalaby Development Group and WellSpring Egypt with an aim to empower the new generation on the social, athletic, and professional fronts.

With an investment allocation of EGP1 billion, the first sports club of its kind will be established in New Cairo to operate the highest standards of sports facility and wellness programs. The club, due to open by 2023, will hold exciting daily life experiences within fully equipped facilities, and offer progressive and socially engaging athletics programs for families and athletes with the most professional, internationally accredited coaches.

Set on a sprawling 25 acres of land in a premium location directly on the Mohamed Naguib Axis, Life Sports Club will offer cutting edge and fully equipped facilities and innovative athletic programs. Conveniently located 1 min from Katameya Creeks and a 6-minute drive from Katameya Heights, the club is easily accessible and an ideal spot for the community to gather.

Medhat Shalaby, Chairman of Life Sports Club said, “We are putting together years of various experiences and professional backgrounds, and a unique mix between generations, to realize the vision and objectives of the club,” adding “this new partnership will offer more sports services and social elements for Starlight Developments community members.”



On his side Maged Fawzy WellSpring Egypt Founder and CEO said, “We are extremely proud of this partnership and we are determined to fulfill our shared vision of better improving the lives of families, athletes, and coaches, and transforming the sporting experience as a whole.”

For more information, please visit [www.Starlightdevelopment.com](http://www.Starlightdevelopment.com)

[www.lifesportsclub.com](http://www.lifesportsclub.com)

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